

# LEADING THE CHARGE FOR CHANGE

## Drew Ann Long

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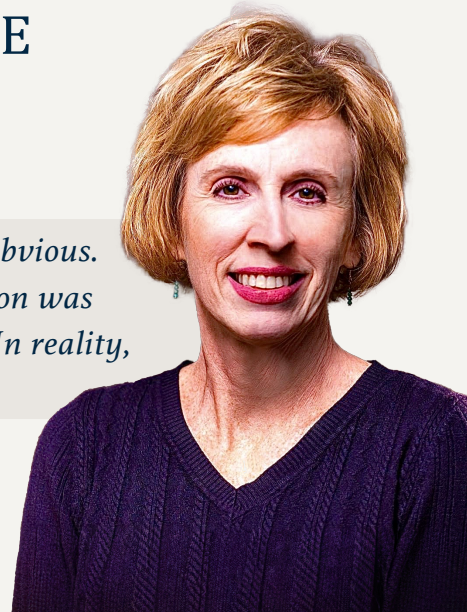
 @drewannlong

 @CarolinesCart

  
Caroline's Cart  
carolinescart.com



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### AN INTRODUCTION

When turned down by every shopping cart manufacturer in the United States, I came to the crossroads of my dream. For me, the need was obvious. In my mind, the solution was simple and practical. In reality, it was anything but! Forced to challenge the status quo, I began a decade-long journey to change the culture of retail shopping. Named after my daughter Caroline who has special needs, Caroline's Cart is the first-ever patented special needs grocery cart for children and adults with disabilities. Transforming the retail industry by addressing the lack of accessibility

and inclusion in the retail world, Caroline's Cart provides accessible shopping to millions of special needs families across the US and abroad. Today, Caroline's Cart is well on its way to becoming standard store equipment thanks to *Walmart, who has initiated a nationwide roll-out, providing Caroline's Cart in ALL their stores. Caroline's Cart can also be found in Target, Lowe's Home Improvement stores, Wegmans, Kroger, Publix, and so many more!* After years of building demand through a national grassroots effort, creating a brand, and overcoming countless hurdles, Caroline's Cart is a reality!

WALL STREET  
JOURNAL

CNN

abc NEWS

CBS

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HUFFINGTON  
POST

NBC

TODAY

FORTUNE

*“Drew Ann Long is the definition of determination and perseverance. While she humbly asserts that she isn't an inventor, her journey to learn and navigate engineering, manufacturing, patent law, etc. proves otherwise. Her decade-long dedication to ensuring that individuals with disabilities can navigate a retail environment is remarkable and inspiring”*

--William White, Chief Marketing Officer, Walmart

*“Drew Ann Long is a trailblazer for the special needs community. As a father of a son with special needs, I fully understand the daily struggles that special needs parents encounter. Her commitment to solving the problem of accessible shopping is remarkable and has transformed the retail shopping experience for millions of families. Her years of overcoming countless obstacles and challenges have paved the way for safe, accessible shopping for all.”*

--Ben Hinnen, CEO, Wanzl North America

*“I first heard Drew Ann when she was a guest on a radio program talking about Caroline's Cart. She immediately captured my attention, and I knew I wanted to book her to speak for an upcoming event. I was drawn in by her energy, her passion, and of course, her incredible story. As a professional speaker and trainer myself, I recognized her ability to connect with her audience and found her authenticity refreshing. Her talk inspired laughter and tears, and most of all hope and encouragement. Drew Ann Long embodies the spirit of tenacity, faith and entrepreneurship, and encourages us not to give up on our calling.”*

--Carol S. Dodgen, Owner, Dodgen Security Consulting

### AWARDS:

- Drew Ann Long was named to “THE LIST 2017” by the National Retail Foundation of People Shaping Retail's Future.
- International daVinci Award for Best Product in Mobility
- The National Award for Distinguished Service for impacting those with disabilities.